



Nothing but **HEAVY DUTY**™

PRODUCT BRIEFING DOCUMENT

Overview

Model Name:	MX FUEL™ Breaker
Material Number:	MXFDH2528H-0

Product Overview

MX FUEL™, Milwaukee®'s new equipment system, goes beyond the limitations of petrol and corded units, utilising the industry's most advanced batteries, motors, and electronics to deliver the best experience for users. This is equipment, redefined. The MX FUEL™ Breaker delivers a fast, safe, and easy concrete demolition experience. 68 joules of blow energy and 1,300 bpm allow for maximum productivity. With a floating body design, the anti-vibration body limits excess vibration and provides users with a comfortable grip while operating. The Breaker features a front handle for easy transportation and manoeuvring across the job site. The MX FUEL™ Breaker comes with two 28 mm hex chisels (1x flat, 1x pointed), while a Breaker Trolley is also available (sold separately). The MX FUEL™ Breaker is ONE-KEY™ compatible, allowing users to track and manage the tool. An unbelievably productive breaker, providing low vibration, light weight and maximum productivity.

Features and Benefits

Floating body design and anti-vibration body limits excess vibration and provides a comfortable grip while in use
Front handle for easier transportation and manoeuvring throughout the job site
28mm Hex for maximum durability in the most demanding applications
LED lights provide light at the chisel in dark applications

Specifications

Platform	MX FUEL™
Joules	68J
Chuck Size	28mm Hex
BPM	1,300
Vibration	4.9m/s ²
Soft Start	Yes
Height	818mm
Weight (Tool only)	24.3kg
Warranty	2 Years

Product Includes

1x MXF DH2528H Breaker
1x Flat Chisel

1x Pointed Chisel	
[Battery and Charger Not Included]	
Unique Selling Points	
MX FUEL™ Breaker	
Key Messaging	
FAST. SAFE. EASY DEMOLITION.	
MAXIMUM PRODUCTIVITY.	
LOW VIBRATION. LIGHT WEIGHT.	
Additional Notes	
Related Accessories	
Related Products	4933464879, MXFC, MXFC406, MXFCP203
Search Keywords	MX, FUEL, MX FUEL, Demo Hammer, Demolition Hammer, Hammer, Breaker, Jackhammer, Jack hammer, MXFDH2528H
User Manual	Attached to email
Shipping Specifications	
EAN	4892210189219
Weight	35.5 kg
Master Carton	1
Dimensions	920 x 470 x 340 mm
Brief Details	
Project Name	MX FUEL™ Breaker
Initiator	Chris Hill
Brand	Milwaukee
Sub Brand	MX FUEL
Model Description (SAP)	MX FUEL Breaker Tool Only
Critical Timing / Launch Date	Aug-20
Price (RRP)	\$2,499.00
Suggested Launch Tier	Tier 1
Goals & Objectives	
Project objectives	Bring to market the first battery-powered demolition hammer of its size.
Target User (Core Trade)	Demolition, Concreters, Construction
Core Application	Demolition
Retailer/Target Customer Group	MX FUEL agents
Content/Support Requests	
Adhoc / Specific Support Requests	-
Claims / Legal Claims	-
Mandatory Inclusions:	-
Concept Reference:	-

Special Service Requests:	-
Project Constraints:	-
References/Attachments	
Key references	-
Product / category justification	-
Market / category landscape	-
USA product code	MXF368-1XC
Competitor launch/details	-
Prior launch	-
General Instructions	-